## **RESOLUTION NO.**

## 2014-28678

A RESOLUTION OF THE MAYOR AND CITY COMMISSION OF THE CITY OF MIAMI BEACH, FLORIDA, ADOPTING THE 2014 REVISED AMENDMENTS TO THE KEY INTENDED OUTCOMES IN THE CITY OF MIAMI BEACH'S STRATEGIC PLAN AS SET FORTH HEREIN TO GUIDE THE DESIGN OF PROGRAMS AND SERVICES PROVIDED BY THE CITY.

WHEREAS, pursuant to Resolution 2006-26341, the City Commission created a Strategic Plan that identifies multi-year strategic priorities (Key Intended Outcomes) for the City of Miami Beach, with corresponding result measures for each priority; and

WHEREAS, pursuant to Resolution 2014-28525, the City Commission adopted amendments to the Key Intended Outcomes in the City of Miami Beach's Strategic Plan on March 5, 2014 to guide the design of programs and services provided by the City; and

WHEREAS, at the June 4, 2014 Commission Retreat, the City's Key Intended Outcomes in the Strategic Plan were further revised to better reflect the priority outcomes of the Mayor and City Commission; and

WHEREAS, the Strategic Plan should be amended as follows to provide the following Key Intended Outcomes, sorted by priority area, as revised at the June 2014 Commission Retreat:

## Policing Culture

- Insist On Police Department Accountability And Skilled Management/ Leadership
- Reform Policing Culture With Customer Service Emphasis

## Management and Service Delivery

- Streamline The Delivery Of Services Through All Departments
- Improve Building/Development-Related Processes From Single Family Residences To The Large Development Projects
- Strengthen Internal Controls To Achieve More Accountability
- Enhance External And Internal Communication From And Within The City
- Ensure That A Universal Culture Of High Quality Customer-Service Is Driving The Conduct Of The City Commission And All City Employees
- Ensure Expenditure Trends Are Sustainable Over The Long Term
- Improve City's Managerial Leadership To Reward Innovation And Performance

# Infrastructure

- Ensure Reliable Stormwater Management And Resiliency Against Flooding By Implementing Select Short And Long-Term Solutions Including Addressing Sea-Level Rise
- Ensure Comprehensive Mobility Addressing All Modes Throughout The City
- Build And Maintain Priority Infrastructure With Full Accountability
- Enhance Pedestrian Safety Universally

## **Premier Neighborhoods**

- Enhance Beauty And Vibrancy Of Urban And Residential Neighborhoods; Focusing On Cleanliness, Historic Assets, In Select Neighborhoods And Redevelopment Areas
- Revitalize Key Neighborhoods, Starting With North Beach And Ocean Drive

- Improve Cleanliness In High Traffic Residential And Pedestrian Areas, Including Maximizing Deployment Of Trash Cans On Every Corner
- Improve Cleanliness, City Beaches
- Enhance Beautification And Cleanliness Of City Owned Corridors
- Elevate Walkability To First Criteria Of All Development Decisions, Including Reconstruction And Planning
- Ensure Workforce Housing For Key Industry Workers Is Available In Suitable Locations
- Ensure Compliance With Code Within Reasonable Time Frame, Emphasizing The Code For Commercial Development

International Center for Tourism and Business

- Improve Alliance With Key Business Sectors, Namely Hospitality, Arts, & International Business With A Focus On Enhanced Culture, Entertainment, & Tourism
- Maximize The Miami Beach Brand As A World Class Destination

## **Education Excellence**

- Achieve Educational (K-12) Excellence
- Induce Public School Accountability Mainly At Middle School; and

WHEREAS, throughout the budget process, current and proposed initiatives that support the Strategic Plan priorities will be reviewed, along with the Mission and Vision for the City; and

**WHEREAS**, the budget process will focus on the Key Intended Outcomes, initiatives, and performance measures.

NOW, THEREFORE, BE IT DULY RESOLVED BY THE MAYOR AND THE CITY COMMISSION OF THE CITY OF MIAMI BEACH, FLORIDA, that the Mayor and City Commission hereby adopt the 2014 Revised Amendments to the Key Intended Outcomes in the City of Miami Beach Strategic Plan as set forth herein to guide the design of programs and services provided by the City.

PASSED AND ADOPTED this <u>23</u> day of July, 2014.

ATTEST:

Rafael E. Granado, City Clerk

Philip Levine Mayor

APPROVED AS TO FORM & LANGUAGE & FOR EXECUTION

City Attorney

Date

### Condensed Title:

A Resolution Of The Mayor And City Commission Of The City Of Miami Beach, Florida, Adopting The 2014 Revised Amendment To The Key Intended Outcomes In The City Of Miami Beach's Strategic Plan As Set Forth Herein To Guide The Design Of Programs And Services Provided By The City.

**Key Intended Outcome Supported:** 

Pursuant to Resolution 2006-26341, the City Commission created a Strategic Plan that identifies multi-year strategic priorities (Key Intended Outcomes) with corresponding result measures for each priority. Pursuant to Resolution 2014-28525, the City Commission adopted amendments to the Key Intended Outcomes in the City of Miami Beach's Strategic Plan on March 5, 2014 to guide the design of programs and services provided by the City.

Item Summary/Recommendation:

Pursuant to Resolution 2006-26341, the City Commission created a Strategic Plan that identifies multi-year strategic priorities (Key Intended Outcomes) with corresponding result measures for each priority. Per Resolution 2014-28525 the City Commission adopted the 2014 Update to the Key Intended Outcomes in the City of Miami Beach Strategic Plan.

At the June 4, 2014 Commission Retreat the City's Key Intended Outcomes in the Strategic Plan were further revised to reflect the priority outcomes of the Mayor and City Commission.

The Strategic Plan should be amended to include Key Intended Outcomes prioritized at the June 2014 Commission Retreat.

The Administration recommends the adoption of the 2014 Revised Amendment to the Key Intended Outcomes in the City of Miami Beach Strategic Plan.

This adoption will better guide the City of Miami Beach's design of programs and services to provide excellent service to all who live, work, and play in our vibrant, tropical community.

**Advisory Board Recommendation:** 

Adopt the 2014 Revised Amendment to the Key Intended Outcomes in the City of Miami Beach Strategic Plan

Financial Information:

Source of		Amount	Account		
Funds:	1 n/a				
n/a	Total				
Financial Imp	act Summary	7:			
City Clerk's Of Dr. Leslie Rose		ve Tracking:			
Sign-Offs:	/ * ·				
Departme	nt Director	Assistant C	ity Manager	C(ty Mana	ger
		KGB		JLM M	

MIAMIBEACH

AGENDA ITEM R7J
DATE 7-23-19

# MIAMIBEACH

City of Miami Beach, 1700 Convention Center Drive, Miami Beach, Florida 33139, www.miamibeachfl.gov

COMMISSION MEMORANDUM

TO:

Mayor Philip Levine and Members of the City Commission

FROM:

Jimmy L. Morales, City Manager

DATE:

July 23, 2014

SUBJECT: A RESOLUTION OF THE MAYOR AND CITY COMMISSION OF THE CITY MIAMI BEACH, FLORIDA, ADOPTING THE 2014 AMENDMENTS TO THE KEY INTENDED OUTCOMES IN THE CITY OF MIAMI BEACH'S STRATEGIC PLAN AS SET FORTH HEREIN TO GUIDE THE DESIGN OF PROGRAMS AND SERVICES PROVIDED BY THE CITY.

## ADMINISTRATION RECOMMENDATION

Adopt the 2014 Revised Amendments to the Key Intended Outcomes in the City of Miami Beach Strategic Plan

## **BACKGROUND**

At the June 4, 2014 Commission Retreat the City's Key Intended Outcomes (KIOs) in the Strategic Plan, adopted on March 5, 2014 per Resolution 2014-28525, were further refined to best reflect the priority outcomes of the Mayor and Commission.

Pursuant to Resolution 2006-26341, the City Commission created a Strategic Plan that identifies multi-year strategic priorities (Key Intended Outcomes) with corresponding result measures for each priority. The refined Strategic Plan includes the following Key Intended Outcomes by priority area discussed at the June 4, 2014 Commission Retreat:

## **Policing Culture**

- Insist On Police Department Accountability And Skilled Management/ Leadership
- **NEW** Reform Policing Culture With Customer Service Emphasis

## Management and Service Delivery

- Streamline The Delivery Of Services Through All Departments
- Improve Building/Development-Related Processes From Single Family Residences To The Large Development Projects
- Strengthen Internal Controls To Achieve More Accountability
- Enhance External And Internal Communication From And Within The City
- Ensure That A Universal Culture Of High Quality Customer-Service Is Driving The Conduct Of The City Commission And All City Employees
- Ensure Expenditure Trends Are Sustainable Over The Long Term
- Improve City's Managerial Leadership To Reward Innovation And Performance

#### Infrastructure

- Ensure Reliable Stormwater Management And Resiliency Against Flooding By Implementing Select Short And Long-Term Solutions Including Addressing Sea-Level Rise (Ensure Reliable Stormwater Management by Implementing Select Short and Long-term Solutions Including Sea-Level Rise)
- NEW Ensure Comprehensive Mobility Addressing All Modes Throughout The City Prior Key Intended Outcome Moved To Initiatives Under This KIO:
  - Commission a Comprehensive Mobility Plan Which Gives Priority Recommendations (From Non-Vehicular to Vehicular and Including Parking)
- Build And Maintain Priority Infrastructure With Full Accountability

Prior Key Intended Outcome Moved To Initiatives Under This KIO:

- Update Comprehensive Assessment of All Infrastructure Needs (Potable, Wastewater, Stormwater, and Roads)
- Enhance Pedestrian Safety Universally

Premier Neighborhoods

- NEW Enhance Beauty And Vibrancy Of Urban And Residential Neighborhoods;; Focusing On Cleanliness and Historic Assets In Select Neighborhoods & Redevelopment Areas
- NEW Revitalize Key Neighborhoods, Starting With North Beach And Ocean Drive Prior Key Intended Outcome Moved To Initiatives Under This KIO:
  - o Complete a Community Consensus Cohesive Master Plan for the North Beach Neighborhood
  - o Complete a Master Plan for Ocean Drive
- Improve Cleanliness In High Traffic Residential And Pedestrian Areas, Including Maximizing Deployment Of Trash Cans On Every Corner
- Improve Cleanliness, City Beaches
- NEW Enhance Beautification And Cleanliness Of City Owned Corridors
- Elevate Walkability To First Criteria Of All Development Decisions, Including Reconstruction And Planning
- Ensure Workforce Housing For Key Industry Workers Is Available In Suitable Locations Prior Key Intended Outcome Moved To Initiatives Under This KIO:
  - Select Suitable Areas for Provision of Workforce Housing for Key Industry Workers
- Ensure Compliance With Code Within Reasonable Time Frame, Emphasizing The Code For Commercial Development

International Center for Tourism and Business

- NEW Improve Alliance With Key Business Sectors, Namely Hospitality, Arts, & International Business With A Focus On Enhanced Culture, Entertainment, & Tourism Prior Key Intended Outcomes Moved To Initiatives Under This KIO:
  - Expeditiously Upgrade the Convention Center to be Smart, Modern, Energy Efficient, and Which Fits Local Context, Including Walkability
  - Accommodate Complimentary Hotel(s)
  - o Proceed With The RFP And Referendum As Soon As Possible
- Maximize The Miami Beach Brand As A World Class Destination
- **Education Excellence**
- NEW Achieve Educational (K-12) Excellence
- Induce Public School Accountability Mainly At Middle School (Investigate Establishing a Charter Middle School)

2014 Revised Amendments to the Key Intended Outcomes Page 3 of 3

Throughout the budget process, current and proposed initiatives that support the City's vision, mission, and Strategic Plan priorities will be reviewed. The budget process will focus on Key Intended Outcomes, initiatives, and performance measures.

# **CONCLUSION**

The Administration recommends the adoption of the 2014 Revised Amendments to the Key Intended Outcomes in the City of Miami Beach Strategic Plan. This adoption will better guide the City of Miami Beach's design of programs and services to provide excellent service to all who live, was and play in our vibrant, tropical community.